

# AMENDMENT

## IN THE CLAIMS:

Please cancel all presently pending claims without prejudice to later prosecution, and

L add the following new claims for consideration:

An apparatus, comprising:

a door attachment having a compartment adapted to contain an interchangeable graphic display visible from an exterior of the attachment, the attachment being adapted to be contacted by a user to open a door;

a mounting element adapted for securing the attachment to a door, said mounting element comprising a bracket having one portion mountable to the door and a second portion configured to be spaced from the door thereby defining a recess between the door and the second portion, the attachment being mounted to the second portion, and the recess enabling a user to insert a hand between the door and the attachment for opening the door; and

a backing sheet located in the compartment and adapted to be located between the graphic display and the attachment.

attached 17  
interchangeable graphic 9  
backing C.10  
Glass 8  
mounting element 7st part 6  
2nd part 2

attached

Door

40-2  
allow  
An apparatus, comprising:

a door attachment having a compartment adapted to contain an interchangeable graphic display visible from an exterior of the attachment, the attachment being adapted to be contacted by a user to open a door;

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a mounting element adapted for securing the attachment to a door, said mounting element comprising a bracket having one portion mountable to the door and a second portion configured to be spaced from the door thereby defining a recess between the door and the second portion, the attachment being mounted to the second portion, and the recess enabling a user to insert a hand between the door and the attachment for opening the door; and

said bracket being in the form of a generally J-shaped bracket having a plate mounted to the attachment and an end portion extending integrally from the plate and configured to be mountable to the door.

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3. The apparatus of claim 2 wherein the mounting element further comprises a generally flat plate mounted to the attachment.

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An apparatus, comprising:

a door having a hinged edge and an opposite edge;

a door attachment having a compartment which is adapted to contain an interchangeable graphic display which is visible from an exterior of the attachment, the door attachment comprises a housing containing the compartment, and a panel mounted to the housing for providing access to the compartment; and

a mounting element for securing the attachment to the door, the mounting element and the attachment being located nearer to the opposite edge than the hinged edge; and the attachment being adapted to be contacted by a user to open the door.

hinge  
- 3 -

10 <sup>5-43</sup> The apparatus of claim 4 wherein the panel is mountable to the door by the mounting element.

object <sup>44</sup> 6. The apparatus of claim 4 wherein the panel is pivotally mounted to the housing.

object <sup>45</sup> 7. The apparatus of claim 4, further comprising:

a hole in a lower portion of the housing;

a hole in a lower portion of the panel which aligns with the hole in the housing;

a fastener extending through the holes in the housing and the panel for securing the panel to the housing.

may object <sup>46</sup> 8. A door attachment, comprising:

a first body portion having an internal cavity which is visible from an exterior of the first body portion, the cavity being adapted to contain an interchangeable graphic display;

a second body portion mounted to the first body portion for sealing the cavity; and

a bracket having a door mounting end and an attachment mounting end which is substantially parallel to and spaced from the door mounting end to define a recess, the attachment mounting end being mounted to one of the first and second body portions, and the door mounting end adapted to be a door, the recess allowing a user to insert his fingers between the body portions and the door to open the door.

47 9. The door attachment of claim 8 wherein the second body portion is mounted to the attachment mounting end of the bracket.

48 10. The door attachment of claim 8 wherein the second body portion is pivotally mounted to the first body portion to provide access to the cavity.

49 11. The door attachment of claim 8 wherein an upper edge of the second body portion is pivotally mounted to an upper edge of the first body portion to provide access to the cavity.

50 12. The door attachment of claim 8 wherein the first body portion comprises a frame having a rearward opening and a lip on a forward face which defines a forward opening, the rearward opening being adapted to receive the graphic display and the lip being adapted to engage and retain the graphic display for viewing through the forward opening.

51 13. The door attachment of claim 8, further comprising a transparent sheet located in the cavity and adapted to be located between the graphic display and a forward surface of the first body portion.

52 14. The door attachment of claim 8, further comprising a backing sheet located in the cavity and adapted to be located between the graphic display and the second body portion.

53 15. The door attachment of claim 8, further comprising:  
 a hole in a lower portion of the first body portion;  
 a hole in a lower portion of the second body portion which aligns with the hole in the first body portion;  
 a fastener extending through the holes in the first and second body portions for securing the second body portion to the first body portion.

16. A door attachment, comprising:

54 a frame having an internal cavity which is visible from an exterior of the frame, the cavity being adapted to contain an interchangeable graphic display;

a panel mounted to the frame for sealing the cavity, the panel being movable between open and closed positions relative to the frame for exposing and covering the cavity, respectively; and

a' cont. mounting hardware mounted to the panel and adapted to mount the attachment to a door for contact by users to open the door, the mounting hardware comprising a bracket having one portion mountable to the door and a second portion configured to be spaced from the door thereby defining a recess between the door and the second portion when attached thereto, the attachment being mounted to the second portion, and the recess enabling the user to insert a hand between the door and the attachment to open the door.

55 17. The door attachment of claim 16 wherein the panel is pivotally mounted to the frame.

54 18. The door attachment of claim 16 wherein the frame has a rearward opening and a lip on a forward face which defines a forward opening, the rearward opening being adapted to receive the graphic display and the lip being adapted to engage and retain the graphic display for viewing through the forward opening.

57 19. The door attachment of claim 16, further comprising a transparent sheet located in the cavity and adapted to be located between the graphic display and a forward surface of the frame.

58 20. The door attachment of claim 16, further comprising a backing sheet located in the cavity and adapted to be located between the graphic display and the panel.

59 21. The door attachment of claim 16, further comprising:  
a hole in a lower portion of the frame;  
a hole in a lower portion of the panel which aligns with the hole in the frame;  
a fastener extending through the holes in the first and panels for securing the panel to the frame.

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60 22. A door handle assembly adapted to receive interchangeable display inserts, said door handle assembly comprising:

a handle body adapted to be coupled to a door of an enclosure, said handle body having a securable portion configured for attachment to a door and a graspable portion configured for being grasped by a user, and said door handle assembly being configured to position said graspable portion at a distance from a forward face of a door when said door handle assembly is attached thereto;

said graspable portion having a receiving space therein, said receiving space being adapted for exchangeably receiving a display insert; and

a releasable closure mechanism associated with said receiving space and adapted to be configurable between an open configuration in which display inserts may be inserted and removed from said receiving space and a closed configuration for securing a display insert within said receiving space.

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A door handle assembly adapted to receive interchangeable display inserts, said

door handle assembly comprising:

a handle body adapted to be coupled to a door of an enclosure, said handle body having a securable portion configured for attachment to a door and a graspable portion configured for being grasped by a user, and said door handle assembly being configured to position said graspable portion at a distance from a forward face of a door when said door handle assembly is attached thereto;

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said graspable portion having a receiving space therein, said receiving space being adapted for exchangeably receiving a display insert; and

a display exposure frame through which a display insert positioned within said receiving space is exposed for viewing by a person upon approach to said door handle.

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A door handle assembly having interchangeable display inserts, said door handle assembly comprising:

a handle body adapted to be coupled to a door of an enclosure, said handle body having a securable portion configured for attachment to a door and a graspable portion configured for being grasped by a user, and said door handle assembly being configured to position said graspable portion at a distance from a forward face of a door when said door handle assembly is attached thereto;

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said graspable portion having a receiving space therein, said receiving space being adapted for exchangeably receiving a display insert;

a display insert configured to be removably located within said receiving space for presenting a visual display to a person upon approach to said door handle; and

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said display insert further comprises at least two substantially planar members, said at least two substantially planar members associated together for installation into said receiving space and configured so that said at least two substantially planar members are held substantially stationary when installed in said receiving space.

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The door handle as recited in claim 24 wherein said at least two substantially planar members comprise:

a protective front facing planar member located at a front face of said graspable portion of said door handle; and

a graphic display containing intermediate planar member positioned behind said protective front facing planar member and oriented so that a graphic display of said intermediate planar member is visible through said protective front facing planar member by a person upon approach to said door handle.



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26. The door handle as recited in claim 26 wherein said at least two substantially planar members further comprise:

a third background planar member located behind said graphic display containing intermediate planar member.

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27. The door handle as recited in claim 26 wherein said third background planar member is adapted to provide a contrasting backdrop for a graphic display of said intermediate planar member for enhancing the visual presentation of said graphic display through said protective front facing planar member to a person approaching said door handle.

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28. The door handle as recited in claim 26 further comprising:  
an insert combination wherein said graphic display containing intermediate planar member is positioned between and in face-to-face engagement with said protective front facing planar member and said third planar member.

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29. The door handle as recited in claim 28 wherein said insert combination is configured to snugly fit within said receiving space thereby resisting movement of an installed insert combination within said receiving space.

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30. The door handle as recited in claim 23 further comprising:  
said display exposure frame being at least partially defined at an edge portion by an inwardly extending flange, said flange configured to retain a display insert positioned within said receiving space.

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The door handle as recited in claim 22, further comprising:

said releasable closure mechanism being a closing stop adapted to be inserted into an open end portion of said receiving space; and

at least one securement member for fixing said stop in said open end portion of said receiving space.

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The door handle as recited in claim 23, further comprising:

an intermediate portion between said securable portion and said graspable portion, said intermediate portion configured for spacing said graspable portion at a distance from a forward face of a door when said door handle is attached thereto for defining a recess between the door and the graspable portion to enable a user to insert a hand between the door and said graspable portion for opening the door.

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The door handle as recited in claim 22 further comprising:

a display insert located within said receiving space for presenting a visual display to a person upon approach to said door handle;

an arresting stop abuttingly engaging said display insert for and properly positioning said display insert in said receiving space; and

said releasable closure mechanism positioned in an access portion of said receiving space and abuttingly engaged with said display insert for securing said display insert's position within said receiving space.